

The *Heart* Behind Careficient: Our Mission, Vision, and Leadership

Your Trusted EMR Partner for Life: Empowering Care, Together.

OUR MISSION

At Careficient, we go beyond software—we're your EMR partner for life. Our mission is to empower home health and hospice agencies with innovative solutions, so they can focus on delivering exceptional care

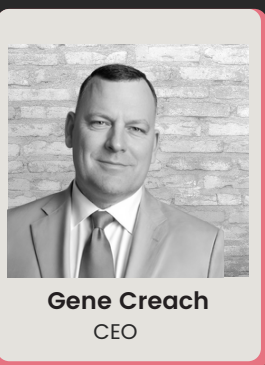
OUR VISION

"To lead the way with EMR solutions that help agencies excel in quality care while overcoming operational challenges."

OUR VALUES

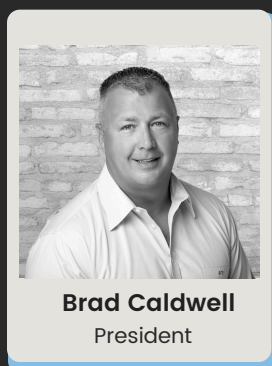
Customer - Centric Innovation - Operational Excellence - Integrity & Compliance - Collaboration & Partnership - Clinician-Centered Expertise

Meet Our Leadership Team : *United In Purpose*



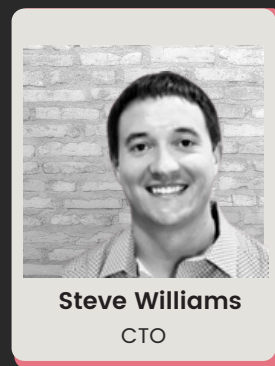
Gene Creach
CEO

Leading with a vision of innovation and partnership, Gene ensures that Careficient stays ahead of industry needs.



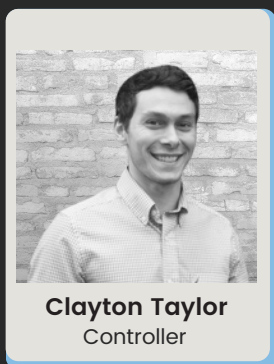
Brad Caldwell
President

Brad's focus is on operational excellence, supporting growth and efficiencies across healthcare agencies.



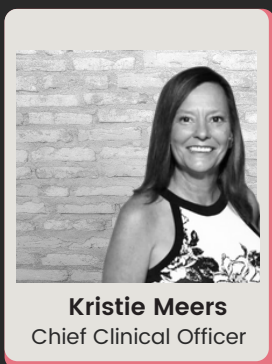
Steve Williams
CTO

Technology with purpose—Steve leads the charge in developing intuitive, reliable solutions.



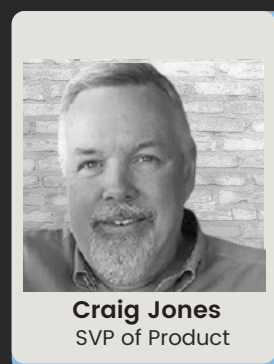
Clayton Taylor
Controller

Clayton oversees financial operations, ensuring Careficient's sustainable growth.



Kristie Meers
Chief Clinical Officer

A true advocate for clinicians, Kristie ensures that Careficient's solutions reflect the real needs of healthcare workers.



Craig Jones
SVP of Product

Crafting products that empower healthcare providers to do their best work.



www.careficient.com